

Community Outreach & Input Subcommittee

January 31, 2019

Bonnie Silvers called the meeting to order at 5:01pm

Members present: Bonnie Silvers, Jeff Blaugrund, Ken Knox (arrived at 5:10pm),
Jonathan Bruno, Marci Bush

Also present: PTO & faculty representatives

Introductions were made

Motion by Bonnie Silvers to put off approval of 10-16-18 minutes.

Second by Jeff Blaugrund.

Motion by Mr. Blaugrund to approve 1-17-19 minutes,

Second by Marci Bush

Motion by Mr. Blaugrund to have parent representation from all three elementary schools, as well as faculty representation, attend these meetings.

Second by Jonathan Bruno

Discussion ensued on how to move forward with our goals of listening, marketing the district and over communicating as well as what kind of information we'd like to communicate to the community. Discussed using the town newsletters as a means of communication.

Motion by Mr. Blaugrund to put together a marketing plan before 2/14 which will be presented to superintendent Beth Regulbuto.

Second by Mr. Bruno.

Discussion ensued regarding this marketing plan,.

Motion to adjourn at 4:58pm by Jeff Blaugrund.

Second by Marci Bush